

THE GHANA CHAMBER OF MINES

7th GHANA MINING INDUSTRY AWARDS (GMIA)

The Ghana Mining Industry Awards (GMIA) is an annual event meant to promote, encourage, recognize, and celebrate outstanding achievements and excellence in the mining industry. The awards recognize and honour organizations and individuals who have made significant contributions to the mining sector in Ghana.

The 7th edition will provide an unforgettable platform to showcase brands and businesses to the vast audience in the digital space. It will be broadcast live on digital television, DSTV and social media platforms across the world.

SPONSORSHIP PACKAGES & BENEFITS

Headline Sponsor - USD\$ 15,000

- Company logo printed on event publicity materials including banners, brochures, and souvenirs;
- 2 minutes advert to be broadcast four times on TV and digital platforms during the event;
- Logo displayed on the Chamber's website social media platforms for two months;
- One full colour advert in two editions of the Chamber's quarterly newsletter;
- Recognition in all media engagements (press briefings and releases) and advertorials (radio, TV, print and online);
- Acknowledgement of brand on all communication related to the awards;
- Acknowledgement of brand by MCs at the awards ceremony during intervals;
- Ten complimentary tickets for the event

Main Sponsors - USD\$ 10,000

- Company's logo will be printed on posters and banners, as well as in the event brochure;
- Logo displayed on the Chamber's website social media platforms for one month;
- 1 minute advert to be broadcast three times on TV and digital platforms during the event;
- One full colour advert in one edition of the Chamber's quarterly newsletter;
- Acknowledgement of brand on all communication related to the awards;
- Periodic acknowledgement by MC at the awards gala during breaks;
- Five complimentary tickets for the event;

Associate Sponsors - USD\$ 7,000

- Company's logo will be printed on posters and banners, as well as in the event brochure as supporting sponsors;
- 1 minute advert to be broadcast two times on TV and digital platforms during the event;
- Recognition in media engagements (briefings and releases) and advert;
- Periodic acknowledgement by MC at the ceremony during breaks;
- Four complimentary tickets to the event.