

## 6<sup>th</sup> GHANA MINING INDUSTRY AWARDS (GMIA)

The Ghana Mining Industry Awards (GMIA) is an annual event meant to promote, encourage, recognize, and celebrate outstanding achievements and excellence in the mining industry. The awards recognize and honour organizations and individuals who have made significant contributions to the mining sector in Ghana.

The 6<sup>th</sup> edition will provide an unforgettable platform to showcase brands and businesses to the vast audience in the digital space.

### SPONSORSHIP PACKAGES & BENEFITS

#### ***Headline Sponsor - GHS 45,000 and above***

- Company logo printed on event publicity materials including banners, brochures, and souvenirs;
- Logo displayed on the Chamber's social media platforms;
- One full colour advert in two editions of the Chamber's quarterly newsletter;
- Recognition in all media engagements (press briefings and releases) and advertorials (radio, TV, print and online);
- 3 minutes audiovisual advert to introduce your brand to global audiences in the digital space;
- Acknowledgement of brand on all communication related to the awards;
- Acknowledgement by MCs at the awards ceremony during intervals;
- Two complimentary tickets for the event

#### ***Main Sponsors - GHS 35,000***

- Company's logo will be printed on posters and banners, as well as in the event brochure;
- Logo to be displayed on the Chamber's social media platforms;
- 2 minutes audiovisual advert to introduce your brand to global audiences in the digital space;
- One full colour advert in one edition of the Chamber's quarterly newsletter;
- Acknowledgement of brand on all communication related to the awards;
- Periodic acknowledgement by MC at the awards gala during breaks;
- Two complimentary tickets for the event;

#### ***Associate Sponsors - GHS 20,000***

- Company's logo will be printed on posters and banners, as well as in the event brochure as supporting sponsors;
- Recognition in media engagements (briefings and releases) and advert;
- Periodic acknowledgement by MC at the ceremony during breaks;
- One complimentary ticket to the event.